Imparting Livelihood Skills

Certified Digital Marketing

Learn Digital Marketing from the Experts at AMT

BASICS

- Search Engine Optimization (SEO) to rank your website on Search Engine
- Social Media Management and Marketing. Connect potential customer and grow your brand online
- Keyword Research and competitor analysis
- Google Adwords/ Pay Per Click
- Basics of Web Designing with WordPress
- Freelancing techniques to earn extra income
- Blogging basics for begginers. Tips and tricks for good blogging
- Affiliate Marketing strategies to earn passive income

PROFESSIONAL AND PERSONAL DEVELOPMENT

- Business English
- Business Etiquettes
- Time management
- Presentation skills
- Resume/ Report writing
- Ability to handleand manage Digital marketing platforms
- Leadership development

Key Highlights of the course

Business Growth from Industry Experts.
15 days Internship in Industry (Guaranteed)
100% Placement assistance *

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AMT Skill Enhancement Institute LLP

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